

Southern Living Placement

Free Senior Living Placement · North Georgia · Family-Owned

A Trusted Senior Living Resource for Your Clients

When your clients need help finding senior care, we're the free, local expert they deserve.

WHAT WE DO

We guide North Georgia families through finding the right assisted living, memory care, or independent living community — at zero cost to the family.

We assess each senior's care needs, financial situation, and preferences, then connect them with the right facility. We arrange tours, handle details, and stay in their corner through move-in and beyond.

WHY REFER TO US

Free to your clients — We're paid by the facility at placement

Local experts — We know these communities personally

Self-pay specialists — We work primarily with private-pay families

Fast response — We move quickly when time is critical

White-glove service — Your clients get the care they expect from you

You stay informed — We update you throughout the process

HOW TO REFER

1. Make a warm introduction by email or phone.
2. We reach out to your client promptly.
3. We handle everything and keep you updated.
4. Your client thanks you for the referral.

WHO WE PARTNER WITH

- Elder law & estate planning attorneys
- Financial advisors & wealth managers
- CPAs & tax professionals
- Trust officers at financial institutions
- Long-term care insurance agents
- Hospital discharge planners
- Home health & hospice agencies
- Geriatric care managers
- Primary care physicians

WHEN TO THINK OF US

These are the moments when a referral adds the most value:

For Attorneys

Client updating POA, trust, or guardianship filing

For Advisors & Wealth Managers

LTC insurance activating or assets drawn for care

For CPAs

Home sale or large healthcare spending on return

For Healthcare Professionals

Patient discharge needs a higher level of care

AREAS WE SERVE

- Forsyth County (Cumming)
- Cherokee County (Canton)
- Dawson County (Dawsonville)
- Lumpkin County (Dahlonega)
- White County (Cleveland)